



David Barron

**Assistant Vice President (Retired)
Federal Relations/National Security
BellSouth (ATT) Corporation**

David M. Barron recently retired (January 31, 2007) as Assistant Vice President for BellSouth Corporation (ATT) in the Washington, D.C. office. David is currently an independent consultant for both business and government clients in the Washington DC area and in the Southeastern United States.

Prior to his retirement, David was responsible for National Security matters for BellSouth in its relationship with the Federal Government. In this role, David directly supported F. Duane Ackerman, Chairman and CEO of BellSouth, while Mr. Ackerman served as Chairman of the National Security Telecommunications Advisory Committee (NSTAC), a Federal Advisory Committee appointed by the President of the United States. David also supported Mr. Ackerman on the Homeland Security Advisory Council (HSAC) and the President's Council of Advisors for Science and Technology (PCAST).

Mr. Barron was the Working Session Chair of the Industry Executive Committee (IES), the working committee that supports NSTAC. David worked directly with numerous Federal Executive agencies, including the White House, the Department of Homeland Security and the Department of Defense, on issues of National Security, Homeland Security and Emergency Preparedness. He serves on the United States Telecommunications Association (USTA) National Security Policy Committee, the United States Chamber of Commerce Homeland Security Policy Committee and attends the FCC's Network Reliability and Interoperability Council.

David was also the Chair of the Communications Sector Coordinating Council and was on the Executive Committee of the Information Technology Sector Coordinating Council, both in support of the National Infrastructure Protection Plan in concert with DHS. In these roles, he was also a member of the Partnership for Critical Infrastructure Security (PCIS) that represents all 17 sectors.

Mr. Barron also had responsibilities for Congressional Relations with the Louisiana and Mississippi delegations plus other Congressional delegations that are assigned work on national security matters. David holds a current Top Secret clearance through DHS. Prior to his Washington assignment, Mr. Barron was Director-Regulatory in New Orleans, Louisiana. In this capacity, he was responsible for interfacing with the Louisiana Public Service Commission on policy issues, customer service, rate and tariff matters and external affairs involving the Commission. Mr. Barron also has occasion to work with various Louisiana State Government agencies and the FCC on issues involving BellSouth.



Mr. Barron started his career in 1976 in Jackson, Mississippi, as a Communications Consultant in the Marketing/Sales organization of South Central Bell. He had increasing responsibility in Jackson including Senior Account Executive for the insurance market and Account Manager for Mississippi State Government and the Federal Government (GSA) in Mississippi. While in Sales, David was twice recognized by AT&T for being in the top one percent of sales people in the county.

He was transferred to Birmingham, Alabama in 1986 to be on the South Central Bell headquarters staff for Marketing/Sales. He was responsible for sales promotions, advertising, sales incentives and compensation for the five South Central Bell states. Mr. Barron was promoted to Director and transferred to New Orleans, Louisiana in 1987 to be the Staff Manager for Marketing and Sales operations for Louisiana. In that capacity, he directed product development and deployment for Louisiana, managed sales promotions and compensation, and provided general sales/operational support for both field and business office operations.

In 1990, Mr. Barron was transferred to Regulatory and External Affairs in Louisiana as the Director-Regulatory. During his time in Regulatory, BellSouth in Louisiana achieved Incentive Regulation; migrated to Price Regulation (which has been enhanced and extended once) and received the support of the LPSC for three 271 long distance applications, the last of which was approved by the FCC.

In August of 2002, he was appointed by Duane Ackerman, Chairman and CEO for BellSouth Corporation, to be his representative on the Industry Executive Subcommittee (IES) of the National Security Telecommunications Advisory Committee (NSATC) and was transferred to the BellSouth DC office.

Mr. Barron is a graduate of the University of Mississippi with a BBA in Management and a graduate of the Louisiana State University Executive Management Program. He is a native of Booneville, Mississippi and is married to Susan Koch Barron. He and Susan have two children, Christopher and Patrick.

