



W. Kenneth Ferree

Partner, Sheppard Mullin Richter & Hampton LLP

Mr. Ferree is a partner in the Business Trial Practice Group in the firm's Washington, D.C. office.

Areas of Practice

Mr. Ferree previously served as Chief of the Media Bureau at the Federal Communications Commission. While at the FCC, he developed and administered the policy and licensing programs relating to electronic media, including cable television, broadcast television and radio, and broadband services. He also steered four major FCC merger reviews: EchoStar/DirecTV, Comcast/AT&T, HBC/Univision, and NewsCorp./DirecTV, and was credited with adding rigor to the review process while resolving each matter in the timely fashion required by Congress and the markets.

Mr. Ferree is noted for having played a key role in advancing the DTV transition and developing a watershed plan to end the transition. He also managed the FCC's entry into anti-piracy and copy protection matters, helped create the FCC's Media Security and Reliability Council, directed the first comprehensive overhaul of media ownership rules in decades, and oversaw the creation of a regulatory framework for terrestrial digital radio.

Mr. Ferree previously practiced at Goldberg, Godles, Weiner & Wright in Washington, D.C., specializing in communications-related litigation, including FCC complaint and rulemaking proceedings. Most recently, he served as Executive Vice President and Chief Operating Officer of the Corporation for Public Broadcasting.

In addition to his legal practice, Mr. Ferree has also participated as an adjunct professor of law at the Georgetown University Law Center, where he taught Communications Law and Professional Responsibility. Mr. Ferree was also recently named to "The Lawdragon 500 New Stars, New Worlds" list. He is also a member of the International Board of Advisors for Digital UK.



Publications

"Indecency Regulation: Is Internet Video Next?," *The Hollywood Reporter, Esq.*,
September 26, 2006

